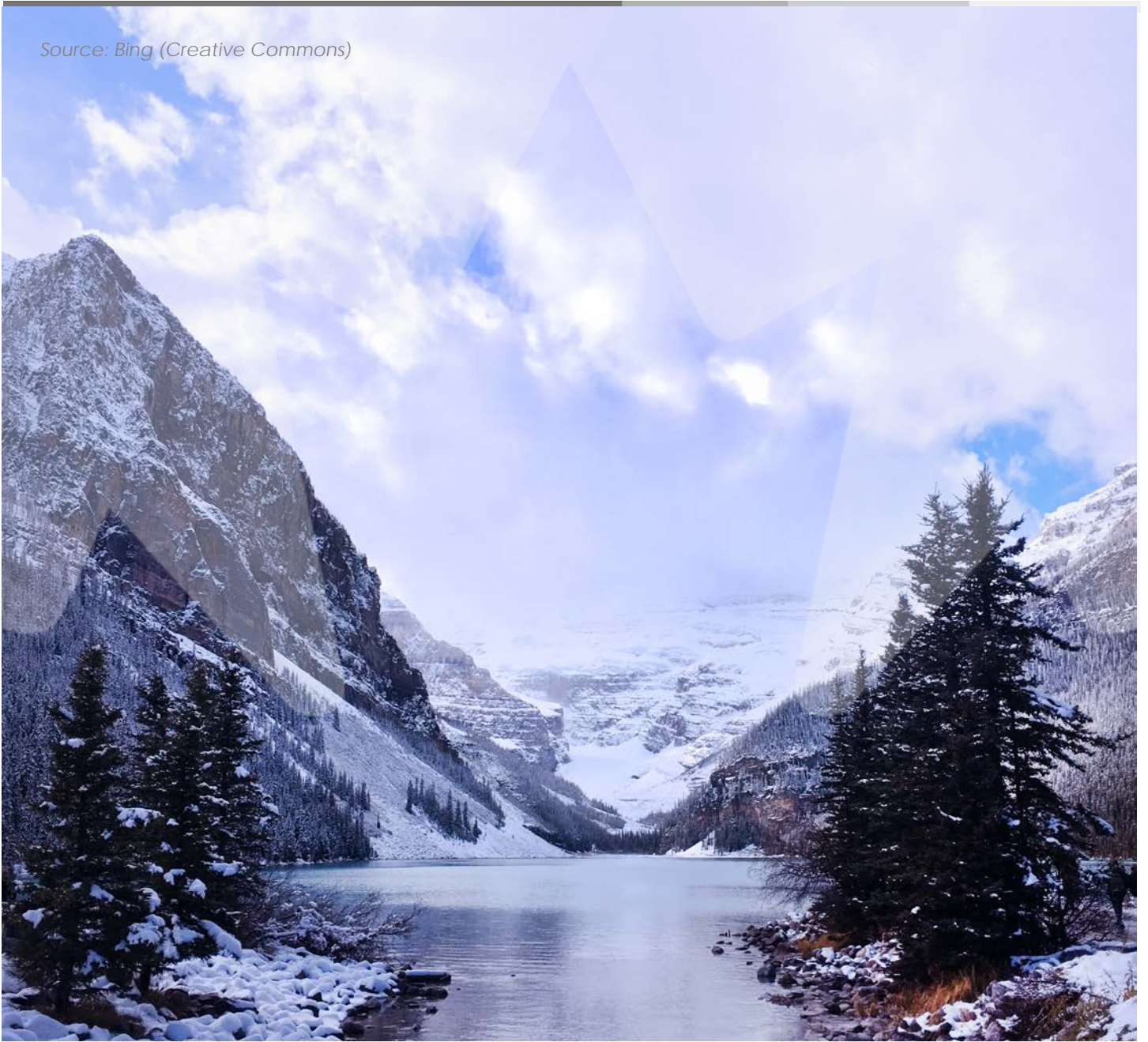




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FIVE-YEAR EVALUATION PLAN (2020– 2025)



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Evaluation provides Canadians, Parliamentarians, Ministers, central agencies and Deputy Heads with evidence-based, neutral assessment of the value for money (i.e., relevance and performance) of federal programs. Evaluations also:

- Support accountability to Parliament and Canadians by helping the government credibly report on the results achieved with resources invested in programs;
- Inform government decisions on resource allocation and reallocation;
- Support Deputy Heads in managing for results by informing them about whether their programs are producing the outcomes that they were designed to produce, at an affordable cost; and
- Support policy and program improvements by helping to identify lessons learned and best practices.

The Policy on Results requires the evaluation of all ongoing programs of grants and contributions that have five-year average actual expenditures of \$5 million or greater annually.

The plan was developed taking into account:

1. Evaluations planned over the next 5 years based on the Policy on Results and commitments that were made in TB Submissions
2. Gaps identified in the IMS
3. Analysis of leading and long-term indicators in the IMS
4. Need for improvements and course corrections in program design and delivery
5. Policy-related initiatives in support of incremental funding
6. Need to articulate WD success story for funding renewal

This is a rolling plan that will be updated annually.

FISCAL YEAR	PLANNED EVALUATIONS	TARGETED AUDIENCE & REQUIREMENT	DESCRIPTION
2020–21	Longitudinal Study of WD Clients from 2009–10 to 2019–20	<ul style="list-style-type: none"> • WD 	<p>The purpose of this study is to gather and analyze longer-term economic performance data of WD assisted recipients (both for-profit and non-profits) before and after program funding. Findings from the study will add value to WD’s wider performance story.</p> <p>Other expected outcomes of the longitudinal study include:</p> <ul style="list-style-type: none"> • Qualitative and quantitative data to assist WD to refine program parameters and help business officers in the assessment of projects. • Guidance to help the department in developing indicators for measures of success under the Western Canada Growth Strategy.

FISCAL YEAR	PLANNED EVALUATIONS	TARGETED AUDIENCE & REQUIREMENT	DESCRIPTION
			<ul style="list-style-type: none"> Examine patterns of default among sample clients to assist WD to reduce default rate and minimize the risk exposure on repayable contributions. Best practices and lessons learned to guide future longitudinal studies.
2020-21	Impact Evaluation of the International Policy Program (IPP)	<ul style="list-style-type: none"> University of Calgary – School of Public Policy TB submission commitment 	<ul style="list-style-type: none"> The evaluation will assist the client to position the program for future outcomes in developing partnerships and conducting research to affect change in policy, both domestically and internationally. A mid-term evaluation was undertaken in 2016 to assess the progress and performance of the IPP. The evaluation assessed that the IPP was on track to meet its targets. The final impact evaluation will assess the achievement of outcomes of the IPP.
2021-22	Mid-term review of WD's investments in Cluster Growth	<ul style="list-style-type: none"> WD 	<ul style="list-style-type: none"> This formative review will assess the extent to which outcomes in cluster growth will be achieved through departmental program delivery. The review will enable the department to gather lessons learned and best practices in advancing cluster growth in western Canada. The review will inform the selection of projects for cluster growth for the department.
2021-22	Impact Evaluation of "Restoring Rail Service to Churchill, Manitoba initiative"	<ul style="list-style-type: none"> Community of Churchill WD TB submission commitment 	<ul style="list-style-type: none"> The evaluation will examine the impact of the project on Churchill, assess the efficiency of the initiative, and provide lessons learned from the program. Learnings from this unique project can be used to inform future community programs.
2022-23	Mid-term Review of the Western Canada Growth Strategy	<ul style="list-style-type: none"> WD 	<ul style="list-style-type: none"> The review will enable the department to gather lessons learned and best practices in collaborating with partners in implementing the Western Canada Growth Strategy. The review will inform Western Canada Growth Strategy implementation options as necessary.
2022-23	Final Review of the Praxis Spinal Cord Institute (formerly Rick	<ul style="list-style-type: none"> Praxis Spinal Cord Institute. TB submission commitment 	<ul style="list-style-type: none"> A mid-term review of the initiative is being carried out by the Praxis Spinal Cord Institute. The Praxis Spinal Cord Institute with WD participating in an advisory position will undertake this final review.

FISCAL YEAR	PLANNED EVALUATIONS	TARGETED AUDIENCE & REQUIREMENT	DESCRIPTION
	Hansen Initiative)		<ul style="list-style-type: none"> The final review will assist the Praxis Spinal Cord Institute to report on long-term impacts and potential program improvements.
Evaluation of Regional Economic Growth Through Innovation (REGI) Programming Streams			
2023–24	Program Evaluation of Business Scale-Up and Productivity (BSP)	<ul style="list-style-type: none"> WD Policy on Results Growth Through Regional Innovation Program (GRIP) TB submission commitment. 	<ul style="list-style-type: none"> The evaluation will report on the impact of WD interventions in western Canada and inform on the effectiveness that REGI has had in streamlining federal innovation programming. The evaluation will report on WD investments in targeting innovative and globally-oriented businesses seeking to accelerate their growth.
2023–24	Program Evaluation of Regional Innovation Ecosystem (RIE)		<ul style="list-style-type: none"> The evaluation will report on the impact of WD interventions in western Canada and address the effectiveness that REGI has had in streamlining federal innovation programming. Further, the evaluation will assess WD support towards non-profit organizations that provide support to businesses at varying stages of development. It will focus on areas where western Canada has the potential to have a leadership position and opportunities for growth.
2023–24	Program Evaluation of the Women Entrepreneurship Strategy (WES)		<ul style="list-style-type: none"> The evaluation will assess the relevance and performance of the WES, and focus on design & delivery for program improvements. The evaluation will also address the achievement of results through the WES as outlined under the GRIP.
Impact studies to support achievement of long-term results			
2022–23	Impact Study – Cluster Growth	<ul style="list-style-type: none"> WD 	<ul style="list-style-type: none"> This impact study will assess WD’s achievement of expected results to improve western clusters scale-up and capture of global markets This will assist WD to tell a better performance story on its priorities.
2023–24	Impact Study – Inclusiveness	<ul style="list-style-type: none"> WD 	<ul style="list-style-type: none"> This impact study will assess WD’s achievement of expected result to increase economic participation of Indigenous peoples, women and youth. This will assist WD to tell a better performance story on its priorities.

FISCAL YEAR	PLANNED EVALUATIONS	TARGETED AUDIENCE & REQUIREMENT	DESCRIPTION
Other Evaluation Commitment			
2024–25	Evaluation of Community Futures Program	<ul style="list-style-type: none"> • Community Futures Organizations • WD Policy on Results 	<ul style="list-style-type: none"> • The evaluation will assess the relevance and performance of the program, and focus on design & delivery for program improvements. • The evaluation will also address the achievement of results through the CFs as outlined under the CF Program.